

BERSTON
NEXT100 | THE CAMPAIGN
FOR **BERSTON**
FIELD HOUSE
1923 - 2023



Celebrating 100 Years.
Envisioning What's Next.



Bryant "BB" Nolden A Bright Legacy of Community.

In 2023, Berston Field House will be celebrating its 100th anniversary. An incredible achievement that would not have been possible without the dedication of the late Bryant "BB" Nolden. A leader to not only our organization, but to the entire community. His kindness, generosity, and commitment to supporting the needs of Flint will truly be missed.

Without BB, Berston Field House would not be here today due to lack of City funding. Fortunately, he stepped in asking Mayor Dayne Walling for the keys to the building and continued to care for this community treasure. In 2014, Friends of Berston was created, offering over 14 programs featuring athletics, arts, and cultural enrichment.

BB worked tirelessly to ensure Berston Field House had a future. When envisioning the next version of Berston, his goal was to create a place for everyone, filling the gaps in the community and inspiring individuals to become their best. A goal that we remain dedicated and determined to, ensuring BB's dreams for Berston Field House.


OUR MISSION

Building on Berston's legacy as a unique place for individual and community enrichment through education, athletics, the arts, and community service.

OUR VISION

A recognized place of hope and achievement for the entire community.

Celebrating 100 Years. Envisioning What's Next.

 Berston Field House has a storied legacy of bringing the greater Flint community together dating back to 1923. Berston is building on and cultivating that legacy today as a special place for individual and community enrichment and engagement. Its roots as a gymnasium have evolved along with the needs of Flint to become a comprehensive community enrichment center. Berston Field House's programming, which provides something for everyone, fills gaps in the community and inspires individuals to become their best. Berston is widely recognized as a

beacon of hope and achievement where all members of the community can gather. Berston isn't a building, it's a community hub that serves as the lifeblood of Flint and surrounding areas.



Our Legacy. The Spirit of Berston Lives on Today.



Through high-quality education, athletics, the arts, and comprehensive social services, Berston remains responsive to and inclusive of the community it serves. Berston's programming and partnerships allow community members to participate in a variety of life-enriching activities including:



- **Sports:** Golden Gloves Boxing Program / F.W.C. Boxing Program; Berston Inner City Softball League; Recreational and Intramural Softball; Basketball League; Flint City Handball Club; Flint South Soccer Club; and 475 Elite Youth Tackle Football
- **Fitness:** Sensational Seniors (Enhanced Fitness); Weight Room; Double-Dutch Jump Rope; LEVELS Step Fitness; Yoga; Acupuncture; and Tai Chi
- **Community:** Kentakee Bicycle Club; 100K Ideas; The Lamplighters Mentoring Program; The Leading Ladies Mentoring Program; and Success Center
- **Creative Arts:** Creative Expressions Dance Studio; The Chosen Few Arts Council; and Smooth Steppers Senior Line Dancing





Our Future. An All-new Berston Field House.



further its mission, Bertson Field House is embarking on a capital campaign to totally reimagine its future. Renovation of the existing facility and creation of an all-new, state-of-the-art gymnasium will allow for expanded services and offerings. Additional amenities and services will include new sports fields, access to fresh fruits and vegetables through partnerships with community gardens, serving as a Genesee County Senior Center, engaging with entrepreneurial service providers to support economic development, and partnering with local health care providers for access to physical and mental health and wellness services.

In 2023, Berston Field House will celebrate its 100th anniversary as the community's treasured gathering space, while looking forward to the future and what's NEXT.





Celebrating our 100th Anniversary – Planning For The Next 100!

2023 marks 100 years of Berston serving as a community gathering space for sports, arts, and enrichment. We're planning some special events to commemorate this achievement as we look to the next 100 years of community engagement and advancing individuals. Look for special events throughout the year, highlighted by a special 100th Anniversary Celebration. Look for more details to come.

Building the Future of Berston with Expanded Amenities and Programming.

Berston Field House has a bold vision for the future. One that involves the addition of a brand-new, state-of-the-art gymnasium and complete renovation of the existing historic facility to create a comprehensive indoor and outdoor sports and community center complex.

An all-new gymnasium will triple the size of Berston’s existing field house with basketball courts and an elevated track. The current field house will be completely remodeled to provide dedicated spaces for a boxing gym, art and music rooms, dance studios, a bike room, locker rooms, meeting spaces and a large community room. Recently acquired land surrounding Berston will feature



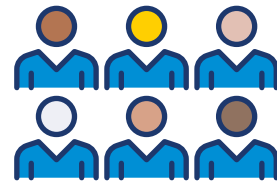
all-new outdoor basketball and pickleball courts, a softball diamond, and football/soccer/lacrosse fields. An amphitheater for outdoor performances and a splashpad (in place of Berston’s original pool) will bring more options for activity to the campus. A children’s playground and new parking lots are also planned.



Transformative Community Impact

\$30,000,000

Project Investment Providing
Jobs and Needed Social
Service Infrastructure



11,945

Increased Number of Flint
Residents Served




Vital New Services Offered
Through Community Partnerships

More than a Gymnasium – A Catalyst For Community.

The new Berston Field House project has a budget of \$30,000,000. This includes all site improvements, existing building remodeling, construction of a new gymnasium, furniture, equipment, and technology. With over \$11,000,000 raised and committed already, we are confident we can bring this community dream to fruition.



Invest in Berston Field House's Future Today!

 or 100 years, Berston Field House has served as the lifeblood of our community thanks to the support of our global community. You are the key to our future. Please consider a tax-deductible gift or remember us in your estate planning to ensure and grow the Berston legacy for generations to come. Naming opportunities are available at certain giving levels.





To learn more about **Berston Next 100: The Campaign for Berston Field House**, please visit berstonnext.org, call 810.787.6531, or email Valorie Horton, Interim Executive Director, at info@berstonnext.org.



